



## **9<sup>th</sup> European Higher Education Fair (EHEF) 2017 in Indonesia**

### **Background**

In 2008, the first EHEF was funded under the EU funded Asia Link programme and organised in seven countries in Asia, including Indonesia. The Fair was organised by a consortium of European education institutions led by Edu France. Following the success of EHEF in 2008, the EU Delegation in Indonesia decided to continue the organisation of the EHEF with close coordination with the EU Member States and European education institutions based in Jakarta, Indonesia.

### **Exhibitors**

- EU Member States and their education agencies
- EU Delegation
- European Higher Education Institutions
- Ministry of Higher Education Republic of Indonesia

### **Main Objectives:**

- To jointly promote European higher education institutions / universities to the public;
- To raise the visibility of Europe as one of the best study destinations in the world;
- To provide an opportunity for Indonesian students and academicians to learn more on study options and scholarship schemes available in Europe;
- To facilitate partnerships between higher education Institutions in Europe and Indonesia;
- To contribute to internationalisation and improvement of higher education quality in Indonesia.

### **9<sup>th</sup> EHEFs Date and Venue**

- **Yogyakarta, Tuesday, Wednesday, 1 November 2017**, Jogja Expo Center (JEC), Jalan Janti, Banguntapan, Kecamatan Bantul, Daerah Istimewa Yogyakarta
- **Jakarta, Saturday and Sunday, 4-5 November 2017**, Kartika Expo, Balai Kartini, Jalan Gatot Subroto, Kav 37, Jakarta.
- **Third city (to be determined), 7 November 2017**

### **Summary of previous EHEFs**

<b>Year</b>	<b>Place and number of visitors</b>	<b>Total Exhibitors</b>	<b>No. of visitors</b>
(1) 2008	Jakarta	89	15,000
(2) 2010	Jakarta	79	12,000
(3) 2011	Jakarta (12,294) and Medan (1,038)	98	13,332
(4) 2012	Jakarta (8,876) and Medan (1,173)	98	10,049
(5) 2013	Jakarta (11,474) and Surabaya (2,268)	114	13,742
(6) 2014	Jakarta (13,054), Surabaya (4,530) and Makassar (2,775)	140	20,359
(7) 2015	Jakarta (10,210), Yogyakarta (7,200) and Denpasar (1,500)	136	18,910
(8) 2016	Jakarta, Yogyakarta and Surabaya (University (129) + GoI (2) + EU MS (12) + EU (1))	144	20,229

### **Cost of Participation**

- National Representatives (NAT) / EU Member States will get **1 space free of charge**.  
An additional booth could be provided for € 1,200 for 1 city, € 1,300 for 2 cities and € 1,400 for 3 cities.
- The cost of participation for each Higher Education Institutions (HEIs) / Universities, excluding personnel travel and accommodation costs is now:
  - ✓ **One city: € 1,200**
  - ✓ **Two cities: € 1,300**
  - ✓ **Three cities: € 1,400**

**Booth size:** 3 x 2 meters

### **Registration Procedures for EU Member States and Higher Education Institutions (HEIs)**

1. Register online at: <http://ehf.id/exhibitor/register> and complete the Exhibitor application form at Exhibitor section.
2. ***Please print your application form, sign and stamp your completed application form*** email it to:  
**EHEF Committee**  
**Fax : +62 21 5290 2173**  
**Email : [fair@ehf-indonesia.org](mailto:fair@ehf-indonesia.org)**  
Within 48 hours, you will get a notification by email for the second step  
**DEADLINE FOR THE 1st STEP REGISTRATION PROCESS: Friday, 25 August 2017**
3. Within 5 working days after receiving the signed application form, the EHEF Committee will confirm your participation and inform the following registration process.
4. After the confirmation, the institution should complete the 2nd phase of registration process, such as providing institutional profile for the fair catalogue and sending request form for additional services such as booth assistant, freight assistant, printing assistance, fair catalogue, advertisement, etc.  
**DEADLINE FOR THE 2nd STEP REGISTRATION PROCESS: Friday, 16th September 2017**

### **Further information**

- EHEF 2017 Website: <http://ehf.id/home>
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