JST as an Innovation Navigator to Create Jobs

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12 Potentially economically disruptive technologies

- 1. Mobile Internet
- 2. Automation of knowledge
- 3. The Internet of Things
- 4. Cloud technology
- 5. Advanced robotics
- 6. Autonomous and near-autonomous vehicles
- 7. Next-generation genomics
- 8. Energy storage
- 9. 3D printing
- **10. Advanced materials**
- 11. Advanced oil and gas exploration and recovery 12. Renewable energy

McKinsey Global Institute, May 2013

Disruptive technologies: Advances that will transform life, business, and the global

Half of them are related to ICT

The Fourth Industrial Revolution is coming

• Around half of US jobs might be lost within 20 years because of IoT & AI.

"The Future of Employment: How Susceptible are Jobs to Computerisation?" C.B. Frey & M.A. Osborne, 2013, University of

Oxford

• "Industry 4.0"

Question

Does the word, innovation, imply "flash of genius"?

 "systematic innovation consists in the purposeful and organized search for changes" and "discipline of innovation is a systematic examination of the areas of change that typically offer entrepreneurial opportunities".

Peter F. Drucker (Innovation and Entrepreneurship

You can change the world by yourself!

The 7 sources of innovative opportunity

Peter F. Drucker "Innovation and Entrepreneurship"

- > Within the enterprise or industry
- 1. The unexpected
- 2. The incongruity
- 3. Innovation based on process need
- 4. Changes in industry or market structure

> Outside the enterprise or industry

- 5. <u>Demographics (changes in the population's size, age,</u> <u>employment, level of education, income etc</u>.)
- 6. Changes in perception, mood and meaning
- 7. New knowledge (both scientific and non-scientific)

Continuous need of innovation with abundant opportunities

Japan Science and Technology Agency JST a network-based research institute

JST in a nutshell

As a public R&D organization, we are...

- developing R&D strategies
- promoting S&T and fostering innovation
- providing STL infrastructure

Creation of Social and Industrial Values

JST as an "Network-Based" Research Institute

Universities





National Research Institutes

Our major Achievements to Promote Innovation

Outstanding Achievements – from JST's R&D



iPS Cells

The Nobel Prize in Physiology or Medicine 2012



Prof. Yamanaka

- Clinical study on transplant of retinal tissues developed from iPS cells
- Paradigm shift in drug discovery
- Specialized companies, e.g., SanBio and Healios, listed at Tokyo Stock Exchange Mothers market.

Regenerative Medicine Market by 2030: 8 Billion EUR (Japan) 100 Billion EUR (world

Outstanding Achievements – from JST's R&D



Blue LED

The Nobel prize in physics 2014



Prof. Akasaki/Prof. Amano/ Prof. Nakamura

The LED lamp holds great promise for increasing the quality of life for over **1.5 billion people** around the world who lack access to electricity grids

Economic added-value 3 Billion EUR Sales of applied products 30 Billion EUR

Jobs created 32 000

JST's support for R&D: 4.6 Million EUR (1987-1990) Estimate in 2005

Achievements from JST's Industry-Academia Collaboration

2000 Manufacturing technology for 18Olabeled water (as a PET diagnostic agent)



2006 Low-cost ultra small satellite with short-term R&D



Economic effect (1996-2015) 2.5 Billion EUR

20042009Artificial hip joint withRetinal repair by celllong-term reliabilitytransplantation



Retinal repair by cell transplantation World's first clinical research using iPS cells 2012 Mass spectrometer with Supercritical Fluid



1 EUR = 120 JPY

Nov. 2015 Received a "Thomson Reuters 2015 Top 100 Global Innovators" award, the first one for a public research institute in Japan.



Ranked 3rd in the Reuters The World's Most Innovative Research Institutions in 2015 and 4th in 2017

Capacity Building and Innovation Center of Innovation (COI) Program

Japan Science and Technology Agency

The Center of Innovation (COI) Program

Challenging and high-risk R&D to realize our visions for ideal society in the next 10 years.

Vision 1: Smart Life Care, Ageless Society Vision 2: Smart Japan (high QoL) Vision 3: Active Sustainability



COI STREAM

18 COI Sites in Japan



Nagoya Univ. & Toyota: Innovation Hub for a 'Mobility Society'



Kyoto University



Panasonic

Smart, happy and resilient society

- Key topics: Healthcare, early detection of illness, regenerative medicine, disaster resilience
- Key technologies: wireless power transmission, ICT



Osaka University



- Self-empowerment society
- Maximization of human potential through brain management

Imperceptible wearable sensors

Low cost, easy to use, with less physical/mental burden



Wearable brain wave sensor 6 mm thick, 24 g









- Humans and objects in harmony
- Innovation in human-objects interaction
- Key technologies: Brain science, optical technology, ICT **Development of Brain-Emotion Interfaces**



Tokyo Univ. of the Art 🔅 JVCKENWOOD JVCKENWOOD

 Major Research topics: cultural diplomacy and art business, robotic performance arts, disabilities and expressions, etc.

Cloned Reproduction of the Cultural Property Displayed at G7 Summit 2016, held in Iseshima, Japan



The wall paintings of the Golden Hall of Horyuji Temple (Nara)



The Bamiyan Wall Painting

Yamagata Univ. C Dai Nippon Printing Co. Ltd.

Organic technology for sustainable society

- Key technologies: advanced organic materials, printed devices, design thinking, ICT
- Fusion of organic human sensors and organic RFIDs



The world's thinnest printed electronic circuit on a plastic film (1 micro meter thickness)



Proof of Concept at the "smart future house": intelligent ambient space for better QoL

Capacity Building and Innovation Revitalization Promotion Program

Revitalization Promotion Program

The 2011 Great East Japan Earthquake

- > 9.0-magnitude earthquake on 11 March 2011.
- Over 20 meters high Tsunami across miles of shoreline
- 19,475 deaths, 6,221 injuries, 2,587 missing (as of Sep. 2016)

Before the Earthquake (14 Mar 2010)

After the Earthquake (29 Mar 2011)







Tohoku area

Matching Promotion

Academy-Industry Coordinators, 'Matching Planners (MPs)', play an important role of establishing connections between S&T seeds and local needs.



Ca. 250 projects in the Tohoku area

Outcome of Revitalization Promotion Program



Tamamushi (jewel beetle) lacquerware (Tohoku Kogei Co., Ltd.)

- Lacquerware coating with clay-based film 'CLAIST' for strength and long-term durability
- Selected as one of the gifts to participants in G7 Finance Ministers & Central Bank Governors' Meeting.



Japanese SOBA noodle (Kawaki Corporation)

- Fresh noodle with no added preservative and a 10day expiration date instead of usual 3 days
- Awarded the highest prize in food contests by the Ministry of Agriculture, Forestry and Fisheries et al.

Measurement of radiation levels in and out of Fukushima



The level of ambient radiation in Fukushima is not higher than the level of natural radiation in other places.

In conclusion...

- Societal challenges = full of opportunities for innovation
- Science and technology to foster innovation, create jobs and realize Sustainable Development Goals (SDGs)



For more information http://www.jst.go.jp/EN/index.html



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